

The next level of profitable growth

Path to market growth and expanding workflow leadership

Segment Diagnostics

Meet the Management, December 10, 2019



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Diagnostics – Building from a leading position



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Strong	positions	
6		

... in an attractive market

... with global scale

#2

Laboratory Diagnostics

>5%

Automation¹

Market Size² (2018)

€28bn+

Market CAGR (2018 - 2023) 2

300k+

Global Installed Base³

135+

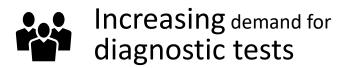
Number of Countries³

#2

Point-of-Care

Global healthcare trends are shaping the evolution of diagnostics market

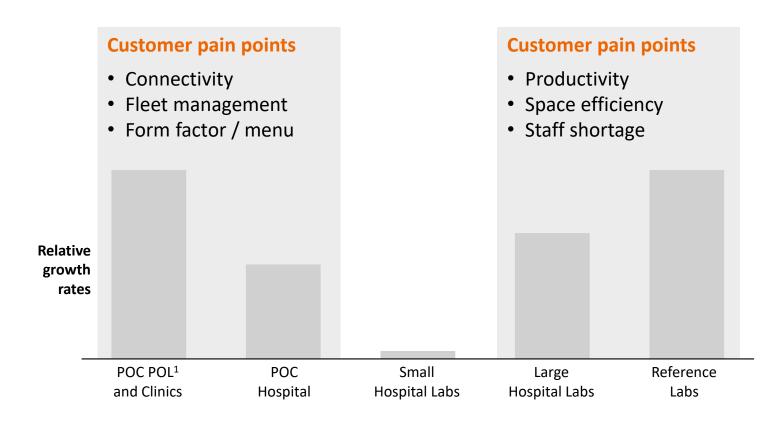












Siemens Healthineers has the broadest portfolio in the core lab and leading positions in key POC segments





Connected point-of-care solutions









Centralized settings

Automated, high throughput solutions







Dimension

Centaur

Immulite

Urinalysis

HbA1C

Blood Gas





Cardiac











Urinalysis

Atellica Solution







Hematology

Automation/IT

Coagulation

Market segment leadership positions across a comprehensive and innovative portfolio





Informatics







Path to market growth and expanding workflow leadership



Strategic focus areas

- Automated, high throughput solutions
- Connected point-of-care solutions
- End-to-end solutions
- Data, Digitalization and AI



Roadmap for transition and growth

Grow

Ехраі

Expand

Diagnostics accelerating towards mid-single digit growth

.... by delivering on the promise of Atellica

- Manage product scale-up and technology
- Optimize installation processes
- Improve commercial execution

... by positioning ourselves for the future

- Expand range of Atellica Solution to additional segments
- Grow menu breadth and depth
- Drive POC innovation for market leadership

... with innovation

in workflow

 Lead in workflow excellence and Data, Digital and AI

Elevate

 Supported with increase in clinical value with unique tests and near patient insight

Atellica® Solution is our cornerstone to grow and achieve leadership in the diagnostics market



Grow

Expand

Elevate

Designed to meet evolving needs of customers ...



... with good uptake in the market ...



... and tangible customer impact

Highest immunoassay **productivity**¹



>35%

Overall competitive win rate

Head-to-head wins vs. all major competitors across every laboratory setting









73% less hands-on time4

Advanced automated workflow to reduce manual interventions

300+ customized configurations to meet individual lab needs



>80%

Mega Lab² competitive win rate with TLA³

The go-to solution for high volume, sophisticated requirements



33% fewer analyzers⁴



86% fewer operators⁴

Seamless integration of emergency and routine testing



1 Based on tests per hour per square meter when compared to leading competitive modular immunoassay instrument | 2 Labs processing in excess of ~30k tubes/day | 3 TLA = Total Lab Automation | 4 The outcomes obtained by individual Siemens Healthineers customers were realized in the customer's unique setting. Since there is no typical laboratory, and many variables exist, there can be no guarantee that others will achieve the same results

We will deliver new levels of productivity with Atellica and digitalization of the clinical lab



Grow

Expand

Elevate

Guardian Program®

Al pattern recognition for predictive monitoring



Intelligent Service Assistant

Fast AI enabled troubleshooting



Drawer Vision System

Machine learning of 7,500 tube features for tube handling



Tube Characterization System

Deep learning that identifies tube and adjusts aspiration to avoid jams



Atellica Solution has Artificial Intelligence built-in



We are rising to the challenge of delivering game-changing innovation



Grow

Expand

Elevate

There is a definitive action plan to realize Atellica's maximum potential

Drive continuous improvement



Optimize installation and go-live



Sharpen commercial execution



We are making clear progress and realizing impact of our actions

45%

Reducing overall service effort¹



47%

Streamlining implementation time²



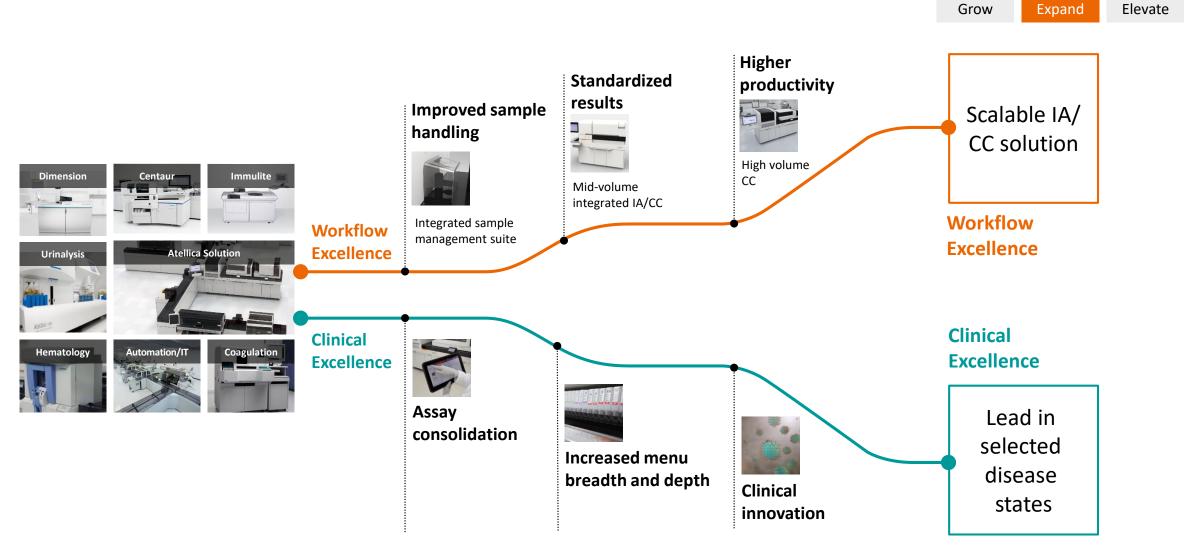
>35%

Maintaining overall competitive win rate



Atellica Solution is the first step to expand our position in the centralized lab





In point-of-care, we will deliver innovation to grow in the most attractive segments



Grow

Expand

Elevate

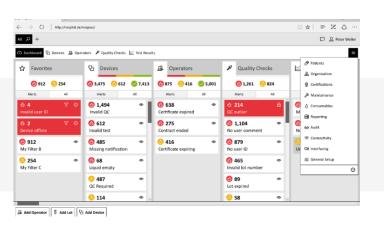
Accuracy, confidence, and outcomes

RP500e¹ blood gas analyzer



Optimized point-of-care workflows

POCcelerator 5.0



End-to-end cardiac immunoassay testing

MiniCare² (handheld)



Diagnostics has a strong starting position to deliver the lab of the future



Grow

Expand

Elevate

We will build on Diagnostics' unique foundation and capabilities ...



Workflow leader



Digitalization and AI pioneer



Comprehensive, scalable solution provider

... to elevate our performance and deliver the Clinical Laboratory of 2025

Industrialized ...

- "One touch" lab
- Multidisciplinary
- Consolidated menu



Digitally enabled ...

- Advanced lab analytics
- Al-enabled operations
- Clinical decision support



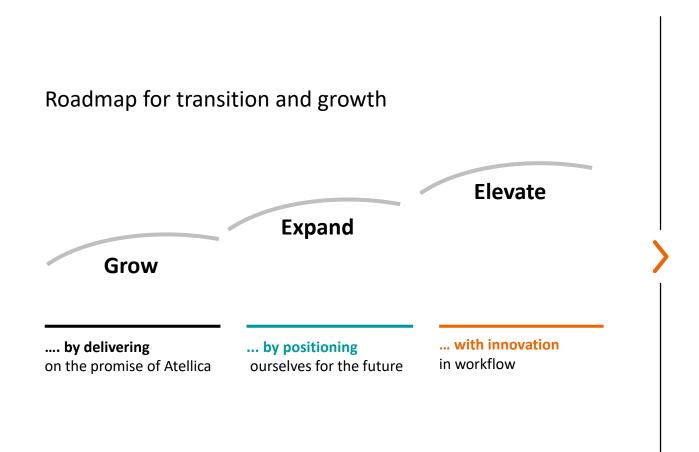
Harmonized...

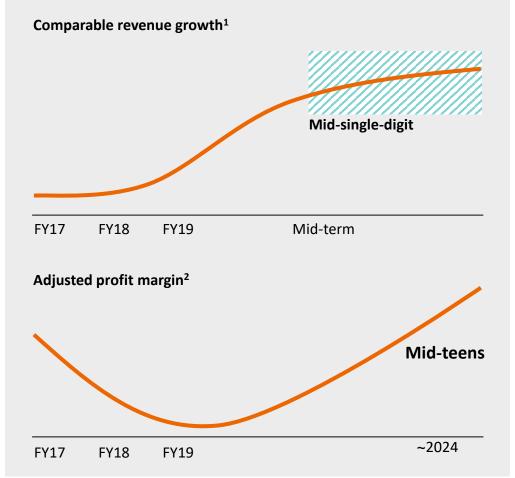
- Concordance from central lab to point-of-care
- Data integration
- Continuity of care



Diagnostics is on a solid path to become a top-tier performer













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