

## Robot-supported Artis pheno angiography system from Siemens Healthineers wins DesignEuropa Award

Siemens Healthineers has won a DesignEuropa Award for its robot-supported Artis pheno angiography system. The company was one of the finalists in the “Industry” category. The DesignEuropa Awards are organized by the European Union Intellectual Property Office (EUIPO), a decentralized EU agency based in Alicante, Spain. The award celebrates excellence in product design and intellectual property rights management. The DesignEuropa Awards were presented at the Polin Conference Center in Warsaw on November 27, 2018.

“Protection of intellectual property enjoys a high priority in our company,” says Markus Simon, Head of Intellectual Property, Siemens Healthineers. “We protect our innovation base, consisting of inventions, designs, and trademarks, by making use of all different kinds of statutory IP rights at a very early stage when developing our products and services.”

Artis pheno is an angiography system with a C-arm that is controlled by a robot arm. It is used in minimally invasive surgery, interventional radiology and interventional cardiology. The DesignEuropa jury recognized the consistent design language of the product, as well as its overall construction, both of which are aligned with patient needs. The design of the Artis pheno gives medical staff the best possible patient access during treatment, supports the fight against infections, and improves patient safety.

“The patient’s constitution and weight, and also positional requirements, can make medical intervention difficult, or even render it impossible,” says Peter Seitz, General Manager Surgery, Siemens Healthineers. “Artis pheno was developed especially to treat all patients and thus improve the standard of healthcare. The challenge in designing this powerful system partly involved meeting functional, clinical requirements, hygiene and safety

requirements in particular. Its appearance also had to generate confidence in both the user and the patient. I believe we did a very good job.”

The design of the Artis pheno was developed in collaboration with at-design GbR.

### **About the DesignEuropa Awards**

The DesignEuropa Awards, organised by the European Union Intellectual Property Office (EUIPO), in collaboration with the Polish Patent Office (UPRP), celebrate excellence in design and design management among Registered Community Design (RCD) holders, whether they are individual right holders, small businesses or large enterprises. The Registered Community Design (RCD) is a unitary intellectual property right, valid in all 28 Member States of the EU, and administered by EUIPO.

For more informationen visit <https://euipo.europa.eu>.

### **About EUIPO**

EUIPO, the European Union Intellectual Property Office, is a decentralised agency of the EU, based in Alicante, Spain. It manages the registration of the European Union trade mark (EUTM) and the registered Community design (RCD), both of which provide intellectual property protection in all 28 EU Member States, as well as carrying out cooperation activities with the national and regional IP offices of the EU.

This press release and a press picture are available at

[www.healthcare.siemens.com/press-room/press-releases/pr-20181128048SHS.html](http://www.healthcare.siemens.com/press-room/press-releases/pr-20181128048SHS.html).

### **Contact for journalists**

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**Siemens Healthineers** enables healthcare providers worldwide to increase value by empowering them on their journey towards expanding precision medicine, transforming care delivery, improving patient experience and digitalizing healthcare. A leader in medical technology, Siemens Healthineers is constantly innovating its portfolio of products and services in its core areas of diagnostic and therapeutic imaging and in laboratory diagnostics and molecular medicine. Siemens Healthineers is also actively developing its digital health services and enterprise services.

In fiscal 2018, which ended on September 30, 2018, Siemens Healthineers generated revenue of €13.4 billion and adjusted profit of €2.3 billion and has about 50,000 employees worldwide.

Further information is available at [www.siemens-healthineers.com](http://www.siemens-healthineers.com).